



BellaDati

Agile business data analytics tool with a human touch



OUR MISSION

Complete agile data analytics tool in the hands of business user...

- ▶ Agile BI. Pure web application
- ▶ Mobile BI for iOS and Android
- ▶ Analytics platform for integration
- ▶ Industry focused Analytic apps
- ▶ Cloud or on-premise solution
- ▶ NO-SQL/SQL biz data analysis



Find us in the office worldwide or in the cloud...



Chicago
USA HQ

Prague
Europe HQ

Singapore
Asia HQ

Connect 100+ data sources as you go



Anybody can turn data into profits in realtime



- ▶ Sales
- ▶ Marketing
- ▶ Market research
- ▶ Finance
- ▶ Human resources
- ▶ Business operations

“Ask us for more use cases”

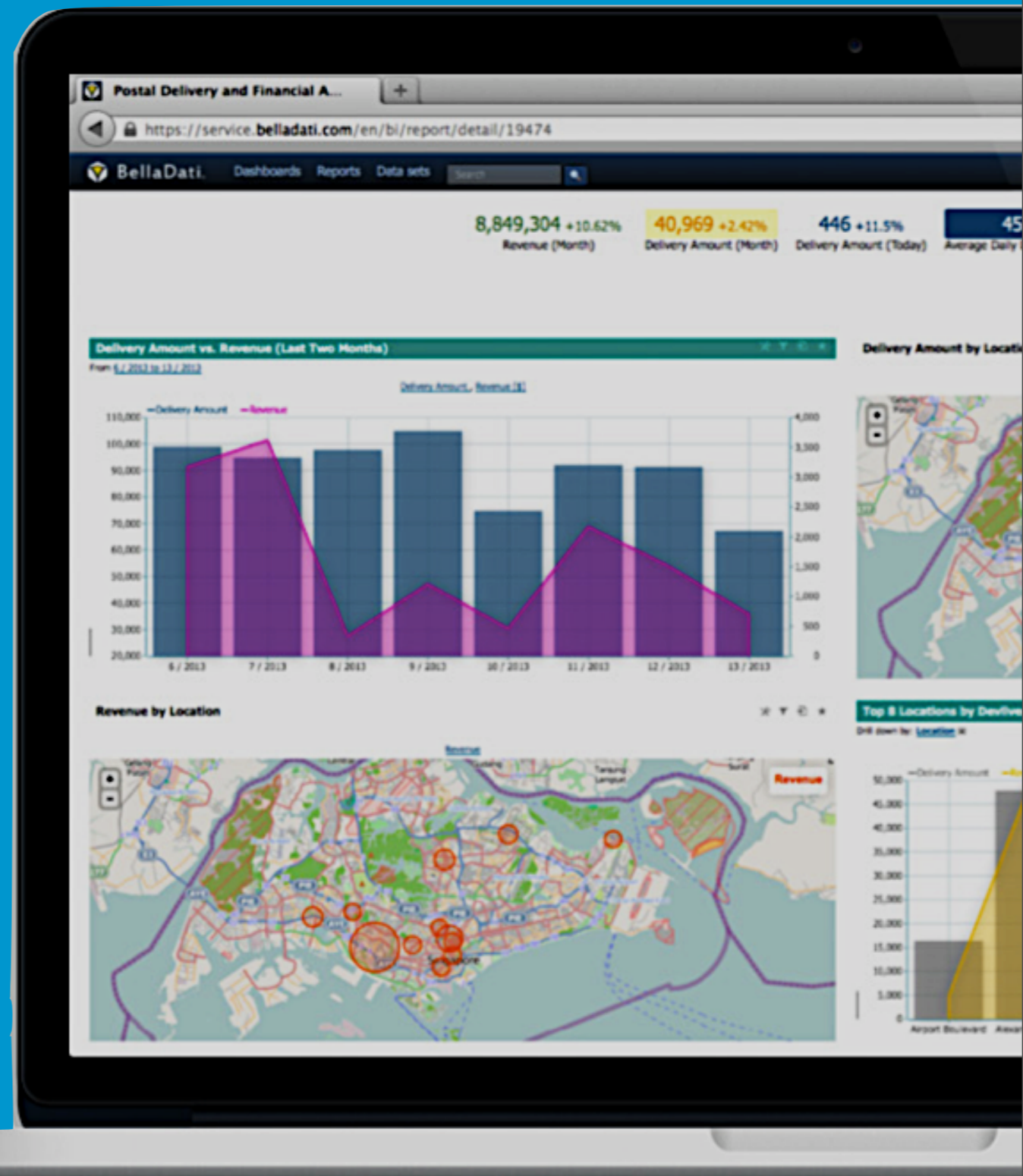
Like these customers you know.



AGILE BI FOR BIZ USER

Empowers business analyst to become data scientist

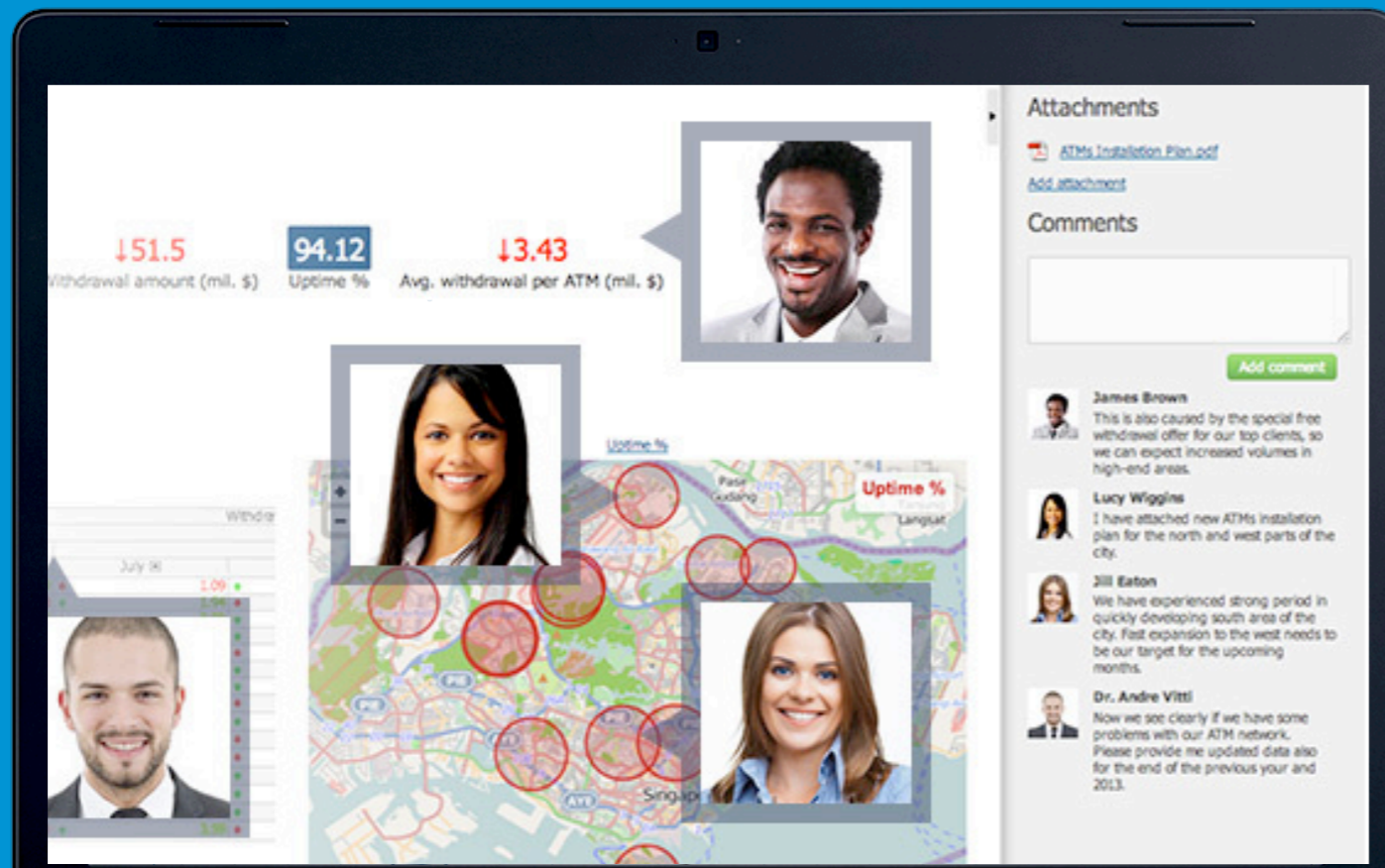
- ▶ Analyze unstructured data
- ▶ Create report in realtime
- ▶ Combine KPIs without coding
- ▶ Build your own data drill down
- ▶ Pivot, Forecast, math formulas
- ▶ Share with team privately



Data insights realtime collaboration

search, share, copy, export
comment, attach, create, @notify

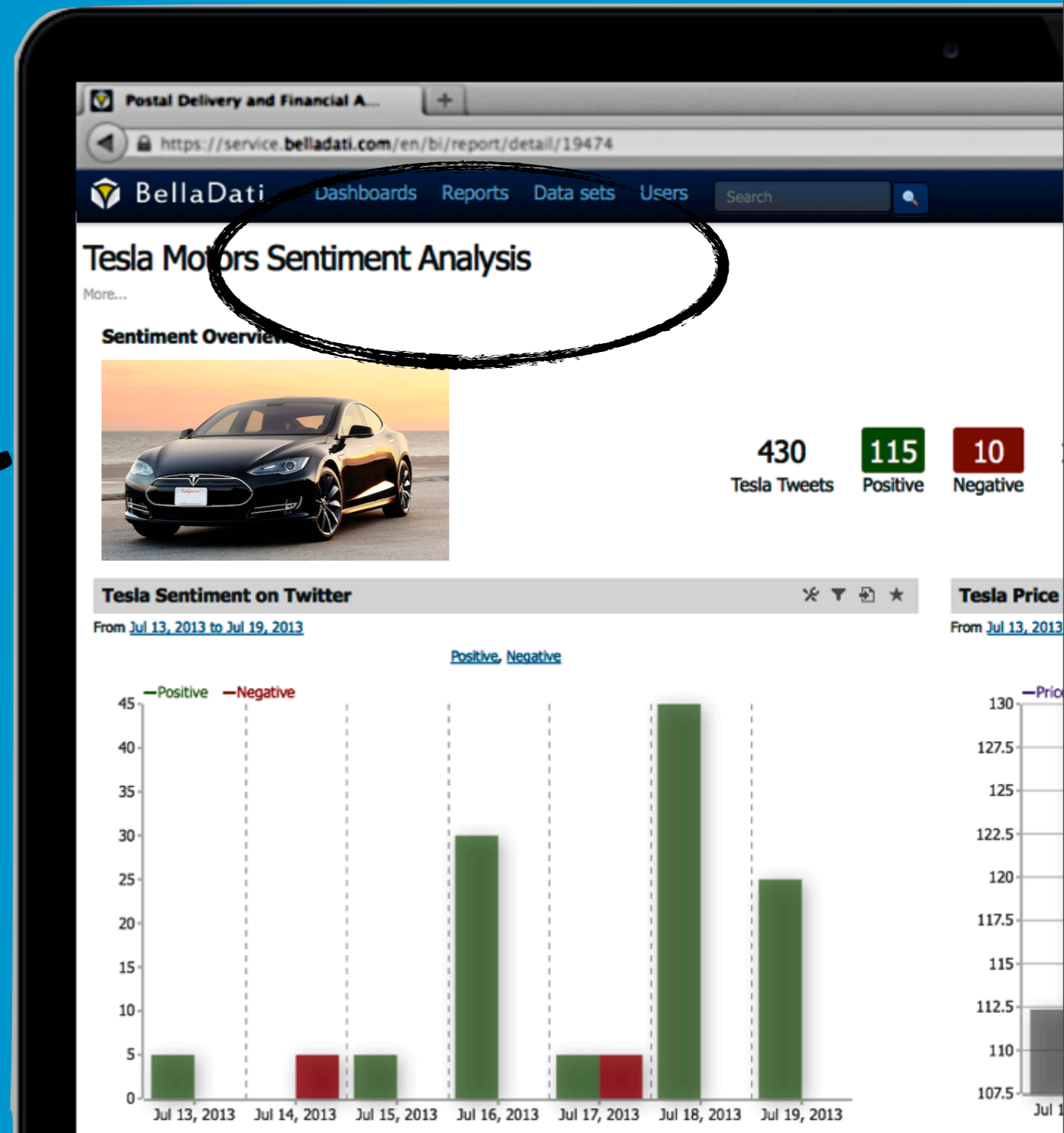
sales, marketing,
finance, hr....



Analyze un+structured data together

Twitter, Facebook,
Plain text...

Stocks, CRM, SQL DB ...



Agile BI. Complete. Pure web application



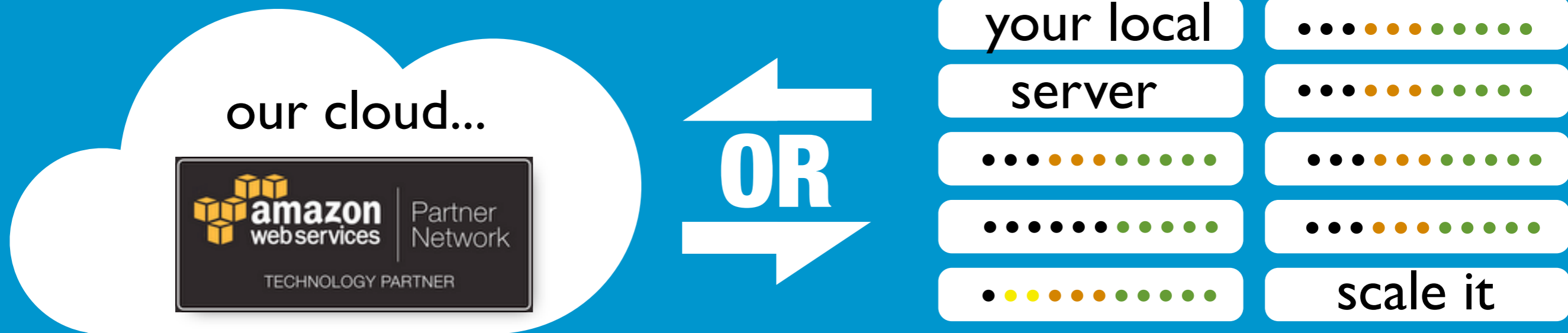
Warehouse

Reports

Dashboards



Cloud or on-premise all you need is web-browser or mobile device



MOBILE BI



Pull reports out of your pocket on-off line + create new data

- ▶ Features for business user
- ▶ Mobile BI app for iOS & Android
- ▶ Filter KPIs, change time-series
- ▶ Share comments with colleagues
- ▶ Access reports on-off line
- ▶ Harvest survey data



ANALYTIC APPS

Never start from zero dashboard

- ▶ Industry focused apps
- ▶ Preconfigured KPIs
- ▶ Dashboards & Reports
- ▶ Datasource connectors
- ▶ Build once without coding
- ▶ Deploy many times



Pre-configured analytics apps for

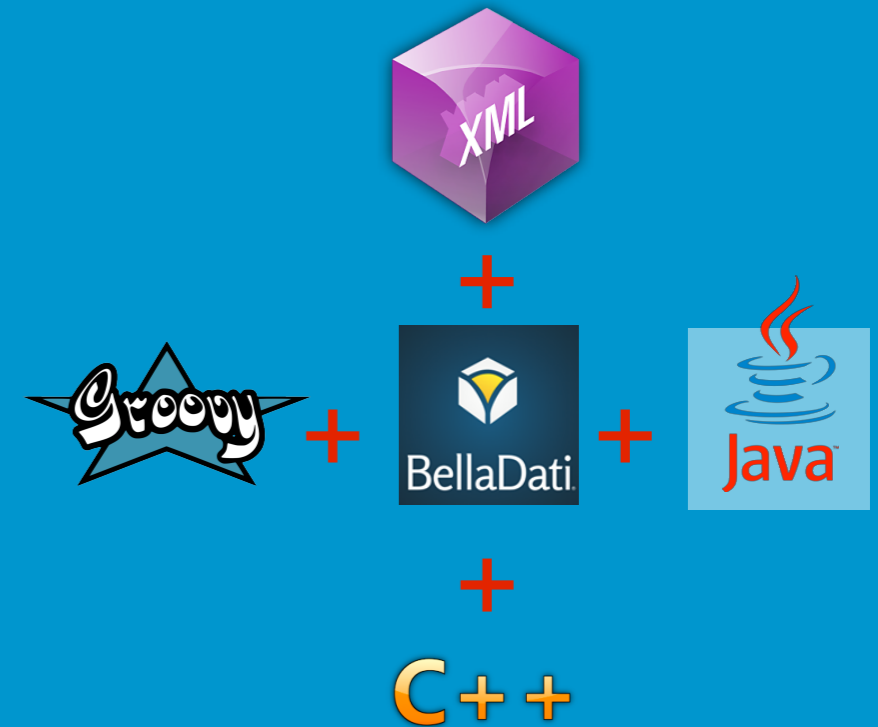
- ▶ C-Level
- ▶ Sales
- ▶ Marketing
- ▶ Business Operations
- ▶ Finance
- ▶ Human Resources
- ▶ IT



ANALYTIC PLATFORM M

Develop your analytics software using our framework

- ▶ Multidimensional cube APIs
- ▶ Visualization engine APIs & SDK
- ▶ Data cleaning scripts
- ▶ Customize look and feel
- ▶ Technology you already know
- ▶ Cut down development cost



BELLA IS UNIQUE

Data discovery path & technology

- ▶ Agile BI. Pure web-tech. Complete
- ▶ Cloud or On-premise version
- ▶ Social network for business data discovery
- ▶ Reports are created realtime not developed
- ▶ Unstructured and structured data analysis
- ▶ Industry Analytic Apps & +100 data connectors
- ▶ Native Mobile BI app for iOS & Android
- ▶ Data analytics platform SDK & APIs

HOW TO PARTNER

Business model summary

- ▶ Trial and PoC
 - ▶ PoC customer sample data
 - ▶ 14 days software trial
 - ▶ Dedicated analyst 8 MH
- ▶ On-Premise License
 - ▶ Upfront fee
 - ▶ Yearly maintenance fee
 - ▶ SLA
- ▶ Cloud License
 - ▶ Monthly fee
 - ▶ Min 6 month subscription
 - ▶ Updates included
- ▶ Professional Services
 - ▶ Custom SLA
 - ▶ Training & success analyst
 - ▶ Done by partners & BellaDati

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