BellaDati Machine Learning
Examples of Solutions by Business Function

Sales & Marketing

- Omnichannel Customer Segmentation and Product Recommendation
- Omnichannel Customer Segmentation Cross-sell and Up-sell
- Customer Segmentation and Content Personalisation
- Churn Prediction and Prevention

Production & Operation

- Predictive Maintenance
- Remote Monitoring
- Manufacturing Quality Prediction
- Fraud Detection & Prevention

Logistics & Distribution

- Demand & Load Prediction
- Dynamic Routing

Human Resources

- Advanced HR Analytics

Other Solutions

- Data Cleaning