

BellaDati Advanced Analytics Framework for Data collection using mobile devices



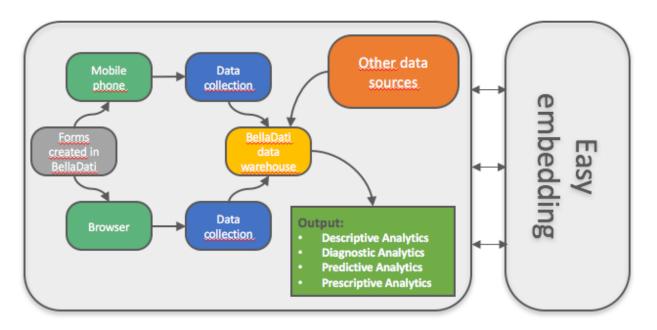
From data collection using mobile phone via real time analytics and predictives to drive remediate specific actions quickly and effectively.

The explosive growth in the availability of smart phones in societies around the world – even in some of the poorest, most remote communities – is increasingly leading many groups to explore how these devices might be used effectively as part of large scale data collection efforts. Advantages of mobile phone data collection are: speed, accuracy, convenience, training.

Major focus is not however mobile data collection itself, but from the beginning (collection of data via mobile phone) to the end framework that enables to drive specific actions quickly and that is easy to integrate in the existing system. Data collection via mobile is the complementary point integrated within larger monitoring and evaluation frameworks, processes and activities. The orientation to use the tools is not merely just to collect data, but to drive responses to help remediate specific actions quickly. So that it is important to select the tool that can provide from the beginning to the end framework and that is easy to embed in the existing system.

BellaDati Advanced Analytics Framework for Data collection using mobile devices

BellaDati Advanced Analytics Framework enables mobile data collection, can be easily embedded in the existing system and provides full range of advanced analytics features from descriptive analytics to prescriptive analytics. BellaDati Advanced Analytics Framework is agile, so that as such it provides for fast implementation resulting in lower costs.



Total costs of data cleaning near the source using BellaDati as the tool brings proven monetary gain and outweighs in the miltiplication related costs.

Additional resources:

- Custom Data Cleaning Form Documentation
- Mobile Data Collection Use Case
- Demo Video
- From data collection using mobile phone via real time analytics and predictives to drive remediate specific actions quickly and effectively - Blog post

Related blog posts by the World Bank looking at the use of mobile phones in data collection efforts:

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United States

+ 1(415) 800 3540

Asia

(+65) 3159-0549

Europe

+420 702 023 558

