

Success Story

BellaDati data analytics Application for Insurance



“ We were able to slow down costs growth in many areas or proactively take action to stop it.”

Tomáš Malík

Director for IT
RBP Insurance



Organization: RBP Insurance

Location: Czech Republic

Website: rbp-zp.cz/gb

Industry: Insurance

- RBP is the third largest insurance company in Czech Republic
- Serves more than 400,000 clients
- 213 employees

Notable data sources:

ORACLE®

BellaDati deployment:

OnPremise

Business Situation

RBP is one of the biggest employees' health insurance companies in the Czech Republic. Nowadays it has more than 416.000 insured mainly in Northern and central Moravia and in Silesia. The network of branch offices and agencies ensures availability and direct contacts with clients. RBP is a member of the Union of Health Insurance Companies of Czech Republic.

Challenges

- RBP lacked management information system
- It possessed roughly 1.5TB volume of data
- Mandatory reports manually handled in > 50 Excel spreadsheets
- Oracle Reporting Services provided just basic tabular reports
- All software must be hosted OnPremise due to data sensitivity

Solution

- Team of 2 developers rolled out full reporting solution within 3 months
- Dozens of cost and expenses tracking reports, drugs expenditures, special medical material, comparison of hospitals and trends
- Exclusively for management

with selected reports published to employees

On Data Exploration

“We are now able to disclose previously hidden facts in drugs expenditure or special medical material. Within minutes it is possible to conduct various comparison and use it in negotiations with hospitals and individuals. Trends help us estimate what to expect and where we are going in the close future.”

On Time

“Excels were so exhausting on maintaining data consistency and controlling imports quality. Now, once we have all dashboards, everything goes automatically and we just consume insights.”

On Benefits

“We were able to slow down costs growth in many areas or proactively take action to stop it. Ability to visualize facts over time is much more powerful than basic tabular view. It's easy to understand and imagine what we are facing in the future and what are the current trends.”

On Future

“We are continuously extending our reports library with new details and views based on the management needs.”