



# INSURANCE TELEMATICS

## Bosch Connected Devices and Solutions Retrofit eCall

### Sensors and Functions

-  Acceleration Sensor
-  Bluetooth Connectivity

### Benefits

- ▶ Easy and fast installation
- ▶ Universal fit for any car
- ▶ USB socket to charge device
- ▶ High security standards: independence of car network



## Why UBI is game-changing - for insurers and customers

- Significantly increases risk rating capability and pricing accuracy
- Differentiated product - and provides platform for new, value-add services
- Appeals to consumers as it is tailored to their driving activity and behaviour, and allows product/pricing 'control'
- Attracts lower-risk customers via self-selection
- Allows customers to understand and eliminate risky behaviours, actually reducing accident frequency
- New data available to increase efficiency of claims handling and reduce fraud
- Positive impact on road safety



All of these advantages lead to increased customer satisfaction, improved retention and opportunities to manage profit margins more effectively