Agile Analytics for Retail and Wholesale

Executive Report

BellaDati empowers everyone involved in the retail cycle to make better, faster decisions and turn data into profits.

Wholesale managers
Give decision makers powerful tools to identify over and underperforming locations, stores or suppliers. They are able to track product lifecycles, performance, optimize supply conventions and increase profits.

- Easy-to-use web interface
- NO-SQL/SQL and POS data analysis
- Combine KPIs without coding
- Fast exporting capabilities (PPT, PDF, Excel, image outputs)

Store Managers
Let store managers optimize product placement, discount plans and campaigns. BellaDati allows them to maximize space utilization, identify best-selling products or track checkout performance.

- Mobile BI for iOS and Android
- Data collection form
- Commenting and sharing capabilities
- Agent Coverage points tracking
- Agent Retention Area representation
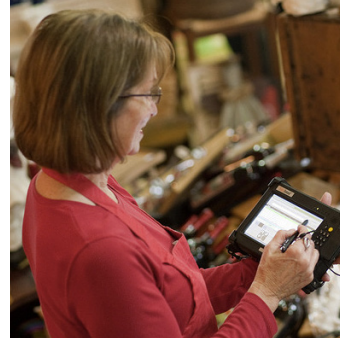
Sales Field (Remote)
Allow field agents to follow sales and inventory levels and place orders directly on the go. Introduce powerful tools to negotiate quotas and rates directly at suppliers' place.

- Integrate SQL and NO-SQL sources
- Pivot, Forecast, math formulas and cleaning
- Real- time reports
- Build own drill-downs
- High data security and access rights

Sales and Marketing
Equip sales and marketing with insight into campaigns, discounts and special offers. Let them mix data from checkouts, inventories and the Internet to find best selling products and mixes.

- Database, CRM, cloud and social network connectors
- Geo-map support
- Drill-down capabilities
- What-if analysis and scenarios modeling
- Social network for data discovery
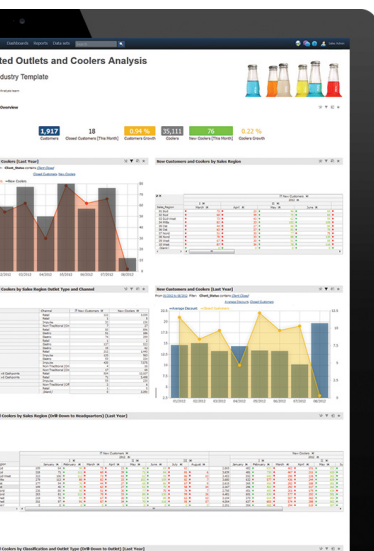
Using BellaDati, leading retail companies can faster:

- Identify future top performing and high demand products to attract consumers
- Discover the most sophisticated product placement to maximize store utilization and optimize shopping routes
- Slice sales by location, store, supplier or product to identify over and underperforming units
- Manage and maintain optimal inventory level, track suppliers conventions and cost
- Identify product relations and observe best performing product combos and mixes
- Observe how products perform in discounts, at various prices or in specific campaigns
- Place orders, check inventory levels and negotiate prices directly on the go
- Perform customer segmentation and track patterns across various groups
- Identify product lifecycle and track how products or product categories are doing over time
- Track inventory balance and get notifications when defined anomalies occur

Agile BI, Pure Web Application, Complete BI For Retail and Wholesale

Cloud or On-Premise
Deploy in the cloud or install On-Premise. All you need is web-browser or mobile device

Analytics Platform
with API and SDK for creating Embeded Data Solutions.

Mobile BI
Pull reports out of your pocket on or offline with BellaDati Mobile for iOS and Android. Filter, share and comment or harvest new data on the go.

Wholesale Apps
Take the fastest paths. Leverage pre-built retail dashboards, reports and measures to cut down costs and time.

BIG Data and Predictions
In Memory Real time Statistics and Prediction with SAP HANA.

Point-of-sale & video surveillance Apps
Connect any retail data faster to get absolute store insights.

NO-SQL/SQL biz data integration and analysis
from more than 100 databases, APIs, Cloud Solutions and Social Networks.
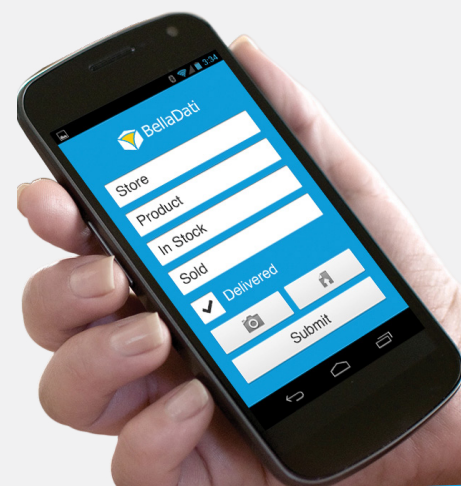
Social network for Data Discovery
Realtime collaboration on the insights. Search, share, copy, export, notify on data changes.

BellaDati Cloud

BellaDati On-Premise

Production and Distribution Report Examples

BellaDati allows production and distribution departments to analyze data ad-hoc. The data based decisions can be achieved faster by true business users.

KPIs
KPIs show how much did retailers sold, how many product they delivered to retailers and what is current inventory in retailers store.

Numeric distribution of product placement
Table tracks what is the percentage of product popularity. Retailers can see what are the most delivered products.

Numeric distribution of products by outlet type
Popularity of products and their supplies in relative expression broke down by outlet type.

Sold vs. Delivered and Inventory
Chart tracks inventory gap in last three months. Difference between how much we deliver and retailers sell. Optimal is the lowest positive value.

Sold per Delivery
Chart shows deliveries by products and how many products are being solved between deliveries. It's clear that the bigger number is better.

Product deliveries by sales region in table and on the map
Statistics how many products are being delivered into different regions.

Product deliveries by sales region and product type
Drillable big table showing deliveries of different product down to particular headquarters.
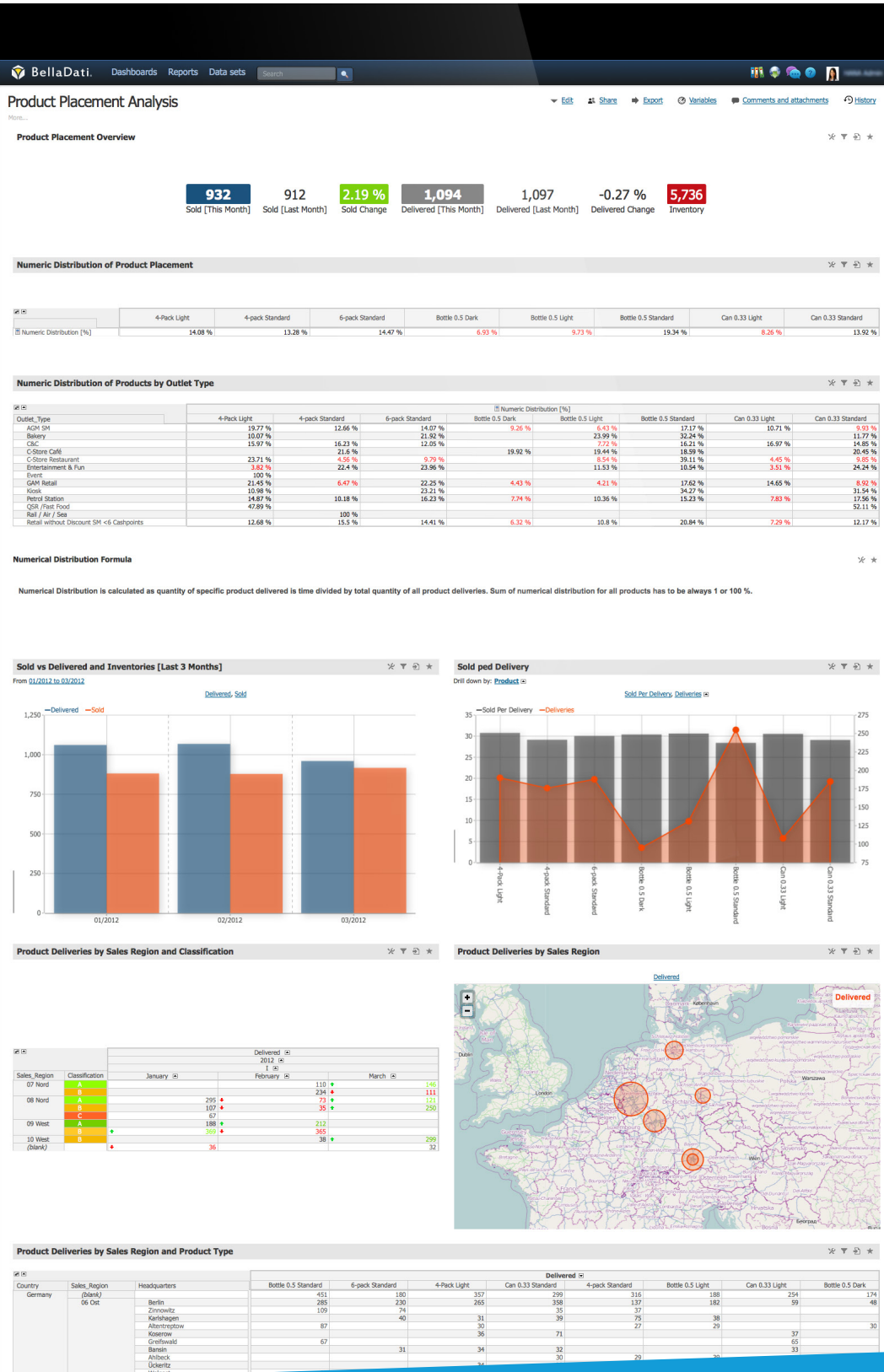
POS and Retail Space Report Examples

BellaDati allows store managers, sales and marketing department combine customer, POS and surveillance data to enable store managers and sales field optimize space utilization, cashiers performance and customers satisfaction.

KPIs
Tracks current number of customers in the store, the average waiting time in the checkout lines, its length and cashiers performance through number of product cancellations.
Numbers can be filtered by particular time of the day, checkout line or cashier.

Charts
Report enables store managers track number of customers in the store during the open hours, compare them with open checkout lines and therefore optimize cashiers utilization to obtain desired waiting times and lengths.

Heat maps
Heat maps alert about the time of the day, when checkout waiting times and queue lengths approach set up thresholds. Both charts can be filtered and drilled to observe particular line or cashier.

Cashiers performance
Table and chart informs about cashier performance, number of customers served, value processed, error and suspicious behaviour which occurs during their utilization.

Customers satisfaction
Charts measure correlation between purchase value and customers waiting time. Values can be drilled by particular bill, customer or cashier and helps store managers immediately react to occurred anomalies or complains.
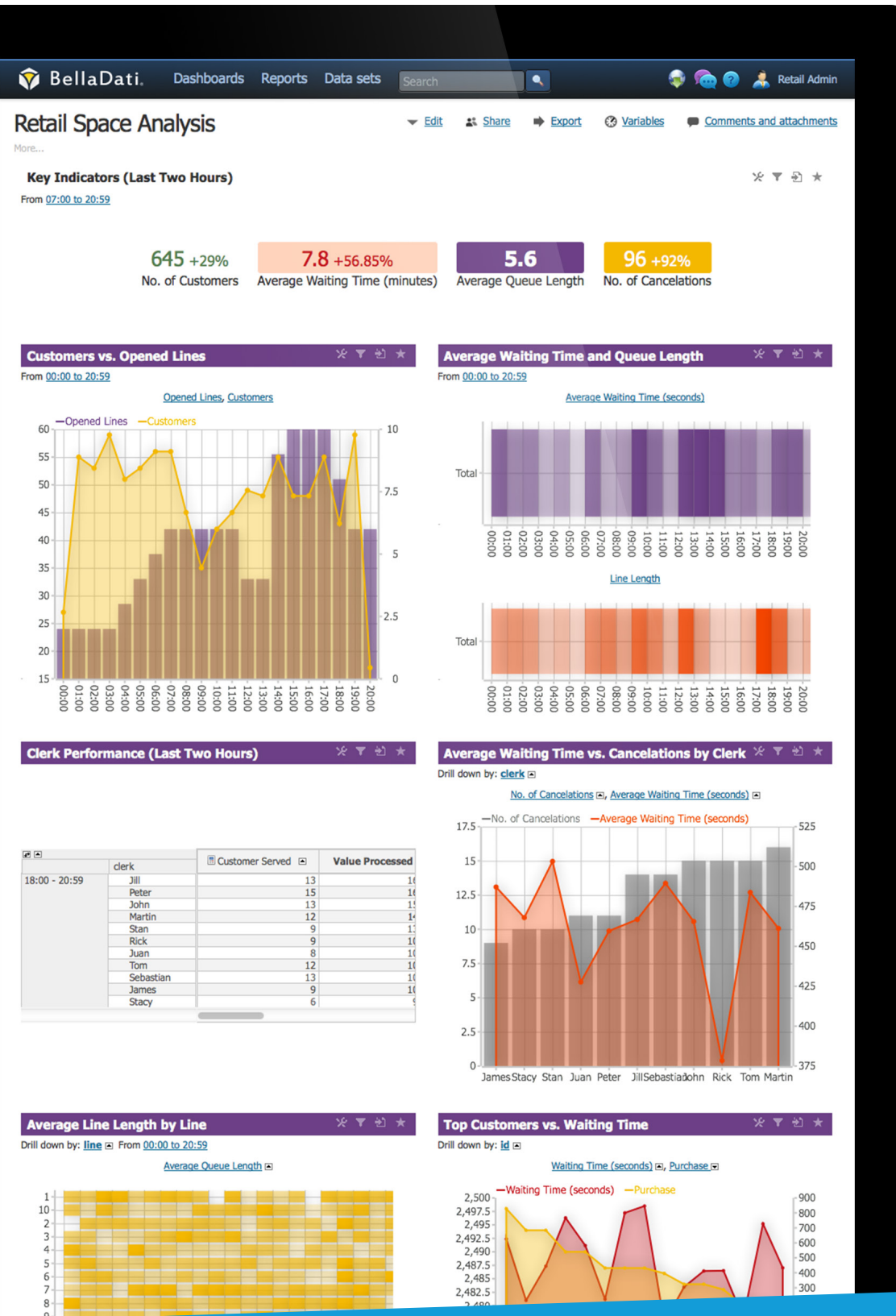
Ask for more use cases...

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