

Success Story

BellaDati data analytics Application for Retail manufacturing



Organization: Inter Cars

Location: Poland, Czech Republic,
Slovakia, Bulgaria, Romania,
Hungary, Croatia

Website: intercars.eu

Industry: Automotive

- Distributor of Automobile Spare Parts
- Founded in 1990 in Poland
- 11 branches located in 9 countries
- 5,000 employees
- Revenue: 1.1bn USD

Notable data sources:



BellaDati deployment:
OnPremise

Business Situation

Inter Cars is the largest distributor of automobile and truck spare parts in Europe founded in 1990. It operates dense logistic network of 11 branches delivering and selling more than 1,000,000 components from 250 manufacturers. Inter Cars places huge importance of quality of its service including the appropriate size of local inventory, professional staffing and prompt distribution of goods towards its partners. Therefore, Inter Cars was looking for flexible and scalable reporting platform, which would optimize sales, inventory and track logistics and staff performance across all branches.

Technical Situation

Inter Cars long history of acquisitions and international expansions resulted in separate data silos located in various countries and based on different technologies. Operational data has been integrated via Microsoft Dynamics NAV ERP solution, nevertheless, its lack of reporting capabilities made it hard for business and management to get overall view of company's performance. Inter Cars has been therefore seeking agile and flexible analytics to quickly obtain holistic view on millions of quickly growing transactions across all countries, branches and manufactures with unified product dimension.

BellaDati Solution

Within few days, BellaDati connected and integrated data from Microsoft Dynamics in 6 branches, which make it possible to produce first sales and distribution, focused reports. Additionally, thanks to BellaDati agility and ease of use local branches and management has quickly adopted new reporting capabilities and produced their own inventory and staffing reports. Inter Cars is currently planning to expand BellaDati as main analytics for its remaining branches.